

**VEE-JAY CEMENT CONTRACTING  
COMPANY, INC.**

**President  
Sam Vitale**

**Vice President  
Charlie Vitale**

**Corporate Safety & Strategic  
Partnerships Director  
Chase Ernst**

# Press Release

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FOR IMMEDIATE RELEASE  
9 A.M. CST, May 26, 2009



**VEE-JAY CEMENT CONTRACTING COMPANY, INC. AND OUR M.O.M. INC.  
SPONSOR "MELANOMA AWARENESS" FUNDRAISING CAMPAIGN AND  
"INFORMATIONAL STAND-DOWN"**

**ST. LOUIS, MISSOURI, MAY 26, 2009:** Vee-Jay Cement Contracting Company, Inc. and OUR M.O.M. Inc. are sponsoring a "Melanoma Awareness" fundraising campaign May 26<sup>th</sup> - June 22<sup>nd</sup> and "Informational Stand-Down" June 22<sup>nd</sup> to educate the AGC of St. Louis Membership on the ways to prevent and detect Melanoma and donate to the research dedicated for a cure.

Campaign fundraising letters, pledge cards and registration forms for the "Informational Stand-down" are being mailed today to the principal contact(s) for each AGC of St. Louis Member company.

"Our goal for the campaign is to raise \$10,000.00 for the prevention, detection and potential cure of Melanoma. Melanoma is a deadly form of skin cancer which, if detected early, can be curable. We owe it to those

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employees who are working in the field every day to have the proper education on the risks associated with Melanoma. More importantly, we ultimately need to take responsibility in assisting with the prevention and detection of this disease against our workers", stresses Chase Ernst, Corporate Safety and Strategic Partnerships Director for Vee-Jay Cement Contracting Company, Inc.

Elizabeth Shocklee, a Partner with AGC of St. Louis Member Evans & Dixon, is the Board Chair for OUR M.O.M. Inc. "We are a family of eight children who lost our Mom, Patricia Schellhardt Malone, to metastatic melanoma on June 21, 2007. She was only 65 years old, a mother of eight and a grandmother of twelve. For over two years, she fought against this cancer, a disease without a cure or even an effective treatment. Her battle was a difficult one, metastatic melanoma shows no mercy. In honor of her life, our family is now dedicated to help prevent, detect and cure this deadly form of skin cancer. We are thankful to Sam and Charlie Vitale, Chase Ernst and Vee-Jay Cement Contracting Company, Inc. for allowing us the opportunity to partner with them in educating the AGC of St. Louis Membership on this horrific disease and one day potentially finding a cure."

OUR M.O.M., Inc. (Federal Tax ID/EIN: 26-0432050) is a non-profit 501(c)(3) organization, founded to raise awareness and education on the prevention and detection of skin cancer with the ultimate goal of helping find a cure for melanoma, the deadliest form of skin cancer. For more information on OUR M.O.M. Inc. you can visit their website [www.ourmominc.com](http://www.ourmominc.com).

Vee-Jay Cement Contracting Company, Inc. is one of the largest and most successful concrete construction companies in the Midwest region. The company has 50 years of experience performing concrete flatwork, tilt-up, high-rise, foundations and pumping throughout the country in nearly every market. Our reputation and growth can be accredited to excellent service, superior workmanship, maintaining a culture of safety, developing strategic partnerships and showing extreme concern for our customers' needs. For more information on Vee-Jay you can view our website at [www.veejaycement.com](http://www.veejaycement.com).